



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

# Contract # 330110

Schedule Dates 10/23/12-10/29/12

Advertiser Pol/J Roberts/D/Congress (16889)

Agency/T-Code Abar Media (2878)/948873799

Product Political (1065)

Brand 579 CONG (136550)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name SCATTERGOOD,JEFF

Phone/Fax /

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

Date Entered 09/05/12

Last Modified 10/22/12

Entered By Jill Hipskind

CO-OP No

Headline # 06304511

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,522.50

Net Total \$25,627.50

Sales Tax

## Charlotte (WSOC)

By Broadcast Month

Oct. 2012 29

Nov. 2012 8

Grand Total: 37

Spots

29

8

37

Rate

\$23,075.00

\$7,075.00

\$30,150.00

Billing Type

Standard

Comments ROBERTS FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/23/12-10/25/12	5	:30	5A- 5:30A (EST)			1		1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
2.1	Normal Line / Spot	10/24/12-10/25/12	5	:30	5:30A- 6A (EST)				1	1				2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
3.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	5:30A- 6A (EST)		1							1	\$425.00	\$425.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
4.2	Normal Line / Spot	10/24/12-10/24/12	4	:30	6A- 6:30A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
5.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	6A- 6:30A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
6.1	Normal Line / Spot	10/24/12-10/26/12	4	:30	6:30A- 7A (EST)				1	1				2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
7.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:30A- 7A (EST)		1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
8.1	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)				1	1				2	\$1,075.00	\$2,150.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
10.1	Normal Line / Spot	10/24/12-10/25/12	4	:30	8A- 9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
11.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)		1							1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
12.1	Normal Line / Spot	10/25/12-10/26/12	5	:30	9A- 10A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
13.1	Normal Line / Spot	10/23/12-10/25/12	5	:30	10A- 11A (EST)			1		1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
15.1	Normal Line / Spot	10/23/12-10/23/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
16.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	12P- 1P (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12

## CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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**Account Types** National/Political

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17.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	1P- 2P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
19.1	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- 5P (EST)		1				1			2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
20.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- 5P (EST)		1							1	\$825.00	\$825.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
21.1	Normal Line / Spot	10/24/12-10/24/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
22.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	5P- 5:30P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
23.1	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:30P- 6P (EST)			1	1	1				3	\$1,300.00	\$3,900.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
30.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	11P- 11:35P (EST)		1							1	\$925.00	\$925.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
33.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	6A- 7A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
34.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	7A- 8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
37.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	11:30P- 12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
42.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P- 12:30P (EST)								1	1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12
43.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	6P- 6:30P (EST)				1	1				2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/22/12

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Accepted-Station:

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